



Are You Fiber-Ready?

11/21/2022

Dear Neighbor,

We are i3 Broadband, and we deliver innovative technology. Our management team has over 150 years of experience in local, national, and international leading telecommunications companies. Now, this industry-leading team is here to lead i3 Broadband's investment in your community. i3 Broadband has made a significant investment throughout Illinois and Missouri, and soon the benefits of our advanced Fiber-Optic Network will be available to more of the **Crestwood, MO** area, including your home.

What Does this Mean?

- Our 100% Fiber-Optic network provides high-capacity Internet, Voice and TV services, delivers all the educational, entertainment and work-from-home options that you, your family, or your business need.
- Network construction will start soon, as we carefully install incredibly fast fiber lines directly to your home or business.
- i3 Broadband is rated A+ with the Better Business Bureau, 4.5 stars on Google and 5 stars on DownDetector.com – the highest ratings in the industry.

What Does i3 Broadband Offer?

- We provide all Fiber-Internet-based services from our home base in Central Illinois.
- We're committed to providing the industry's leading products, honest & clear pricing, and the best customer experience through local operations & exceptional staff.
- As we've grown, we remain dedicated to making infrastructure, service, and career investments in every community we serve. Our roots are planted firmly in this community, and we're here to help it grow and be a better place to call home.

How Can I Reach You?

We make it easy for you. Just give us a call at (877) 976-0711, visit i3broadband.com, send us an email at info@i3broadband.com or stop by and see us at 230 Turner Blvd in St. Peters.

What Contractor will be Working in My Neighborhood?

Excel Utility Contractors
(636) 742-5752

We can't wait to bring you a 100% fiber future!

Matt Cain
Missouri Market Manager
i3 Broadband

i3 Broadband, LLC. | 230 Turner Blvd | St. Peters, MO 63376 | Phone: (877) 976-0711 | i3Broadband.com



i3 Broadband Crestwood, MO Area Neighborhood Q&A

Who is i3 Broadband? i3 Broadband has built the largest fiber-optic network in central Illinois offering Internet, Television, and Voice services to residents and businesses throughout the Greater Peoria area, St. Louis Metro area, Champaign-Urbana, Springfield, and Jacksonville Markets. We have been in the telecommunications business since dial-up internet was cool, and we have been deploying all fiber-optic all underground services since 2004. Your neighborhood is the next to be rescued from the cable and telephone monopolies.

What is a fiber-optic network, and why is it important? The United States saw its widespread deployments of the electrical and telephone grid in the late 1800's and took nearly 50 years to bring electricity and phone services to each home. The 60's through the 90's brought the widespread deployment of cable companies. Today, the highest quality communications networks being deployed are 100% fiber-optic, using absolutely none of the old cable or phone lines to each home & business. Fiber is simply glass, and it isn't impacted by weather, resistance of copper, or degradation due to age of the cable. The technology for all fiber-optic networks is always on the forefront, and the capacity for services is always ahead of the phone and cable companies. Our company mixes this superior technology with superior services, local headquarters, local staff, and adds a relieving touch of clear & fair pricing.

When will you see this network construction, and what should you expect? In the next few weeks, you'll start seeing some of the construction activity throughout the Rights-of-Way around your neighborhood. Utility network construction can initially look overwhelming. While expected to look similar to a standard utility construction project for a few days, rest assured, that's where the similarities end. Within about a week, the average homeowner will typically see the restoration being completed as part of the overlapping process, while the construction crews move to another street. Excel Utility Contractors is the contractor we are using for network construction. They pride themselves in doing quality work and understand our success is derived from their respect of the easements on your property, and ultimately, your happiness with how they leave it. Feel free to talk to any of their crews if you have a concern, or just call us. The crews usually work past each property for a few days putting in the conduit, followed by pulling in the fiber, and then finishing with the grass restoration. In the winter months we know grass often will not heal on the first attempt. We will complete an initial restoration, and will return in the Spring to follow up. All you will see when it's done is a small green access lid flush with the grass. We anticipate about eight weeks of construction throughout your neighborhood before the network will be active, tested, and available to residents. Residents who have signed up for services will automatically get notified to schedule their installations when services become available.

What does this mean for our community? The cable and telephone companies have had their monopolies for far too long. They leverage their existing and aging copper networks and only adopt technologies to use on aging copper cables. They sometimes even call their networks "partial-fiber," which translates to the other part being the old telephone and cable lines to your home which still give you slow Internet. Hundreds of much smaller companies have now taken it upon themselves to deploy the truly world-class fiber connectivity in the markets that are being ignored by them. The network i3 Broadband is deploying to your neighborhood is of the same quality and capacity available to the world's largest financial and medical institutions. We're what connects all the cellular networks and is the next-generation's network being placed across America now for their connectivity needs. The average home currently has 8 devices connected to the Internet, and that is growing exponentially. Fiber-optic networks are anticipated to keep up with that demand for decades to come. Availability of a fiber-optic connection is required of most large or growing businesses today. They simply would not move to or develop into a community without it. Competition drives down pricing for everyone, forces the monopolies to improve their services, and (per FTTH Council studies) can even help increase your property values.

What equipment should I expect to see in my neighborhood and yard?

Unlike most utilities, i3 Broadband uses handholes that are flush to the ground. These are easy to mow over and less conspicuous than pedestals or boxes that stick out of the ground. Below are pictures of handholes you may see in your area.

